

Chemonics: Democratic Republic of Congo

Radio Program	Descriptions
Country	Democratic Republic of Congo (DRC)
Geographical Coverage	COVID-19 programming is currently in 3 provinces (2 Kiswahiliphone, 1 Lingalaphone)
Targeted age/grade	Currently airing programs targeting grades 1 & 2 in formal primary school and non-formal school equivalent.
Number of targeted students (Population)	112,509 formal and non-formal students in grades 1&2 and non-formal equivalent
Expected number (or percent) of students reached	No specific number has been set at this time
Number of episodes	24 per language
Length of episodes	30 minutes
Time of day	10h00-10h30
Overall purpose/message/content	Provide COVID-19 prevention measures, psycho-social messages to parents, caregivers and students
Monitoring Method	Descriptions
Sample number of caretakers sampled	91 parents per week – Probability Proportional to Size Sample
How many caretakers were surveyed?	79 parents reached 75 parents consented
Response Rate	82% (75 parents consented out of 91 called)
When was data collected?	Fridays after the last broadcast of the week.
Who collected these data?	Reading Mobilizers who are program contractors and have built a relationship with our target schools.
How was it collected?	Via cell phone calls and data entered in to SurveyCTO